

**Lecture and Research Seminar:
*The Phenomenon of Internationalization:
Trends, Challenges and Opportunities
in Higher Education***

**Summer Semester 2012
Fridays 10-2pm
Sophienstrasse 22a, Raum 3.01
Abteilung für Vergleichende Erziehungswissenschaft II
Humboldt Universität zu Berlin
Guest Professor: Dr. Bernhard Streitwieser**

This course focuses on the current global trends, issues and pressures that are driving the rapid expansion of higher education institutions today. The course material includes an outline of the history and general phenomenon of the internationalization of higher education and then focuses on challenges and responses to internationalization in the United States and Europe in particular but also Asia, Eurasia, Africa and Latin America. Students will read and discuss the work of leading scholars in the field, study government and research policy documents, review press reports, and analyze university promotional literature in order to investigate the challenges and opportunities facing today's global higher education players. These include how these institutions are responding to competition presented by international rankings, efforts to secure top-level faculty and increase student enrollment, dealing with brain-drain and brain-gain issues, the exponential growth of private universities, ethical issues related to accreditation and credentialing, distance learning initiatives, the expansion of satellite and offshore campuses, and the broad range of inequalities inherent in a world knowledge system with clear North-South, resourced-under resourced and access-equity imbalances. At the same time, students will also learn how these pressures bring with them new opportunities that higher education systems in various geographic regions are utilizing in unique and interesting ways. Finally, the course will look critically at a variety of notions that are ubiquitously used in the international education rhetoric, including the meaning and practice of 'education for global competency'; 'horizontal and vertical' and 'virtual' mobility of faculty, students and staff, 'performance based learning outcomes,' 'global citizenship' and the ways that intercultural and comparative perspectives are changing instruction, the learning environment and program development in different institutions and global contexts.

All readings are available through the course Moodle site at <http://moodle.hu-berlin.de/>

Date	Weekly Seminar Themes and Activities	Guest Speakers	Read Reflect Papers	Country Presentations	Share HU Proposal
April 20	<p>Introductions and Ice-breaker Game Seminar Outline, Expectations, Overview of Workshop Plan, Assignments, and sign-up sheet.</p> <p>Seminar-Workshop Activity:</p> <ol style="list-style-type: none"> Introductions, Ice-breakers More detail on seminar-workshop plan & assignments Show Boston College's CIHE site for refs: http://www.bc.edu/research/cihe.html Go over 'helpful links' list (on Moodle); everyone is free to add to it! Start thinking about which country you may want to profile (tell me by May 4) Video and/or discussion of news story (i.e., 'State of Global HE') <p>To read, discuss next week:</p> <ul style="list-style-type: none"> Altbach, Reisberg & Rumbley's 'Introduction: 21st Century Global Directions' pp. 1-21 (TEXT 2) Introduction chapter in 'On Cooperation & Competition' pp. 11-17 (TEXT 5) Country Study: Hahn's 'German universities in the process of globalisation, europeanisation and internationalisation', pp. 19-38 (TEXT 5) International Association of Universities Declaration, 2 pp (pdf) News pieces: 'State of global HE' 2 pp (pdf); 'Good, bad & unexpected' 2 pp (pdf); 				
April 27	<p>Theme: The Phenomenon of the Internationalization of HE</p> <p>Seminar-Workshop Activity: Theme: Starting to plan to write an Institutional Intl'zation Plan for the HUB</p> <ol style="list-style-type: none"> Discuss last week's readings and country profile (on Germany) Student Reading Reflection Paper presentations More detail on Country Study and HU Intlzation Plan assignments 		Kochseder; Urban		

	<p>d) Review Greg's logic model and example proposals</p> <p><u>To read, discuss next week:</u></p> <ul style="list-style-type: none"> • Knight, J. (2012) Chapter 1, 'The Intl'zation of Higher Education in the 21st Century', pp. 1-18 (TEXT 1) • DeWit, H. 2011: Law of the Stimulative Arrears, in <i>Trends, Issues and Challenges</i>, pp. 7-23 (TEXT 3) • 'Beyond the status quo' 4 pp (pdf) • News piece: 'End of Intlzation' 2 pp (pdf) • The HU's Excellence Initiative proposal: what about internationalization? http://www.exzellenz.hu-berlin.de/ • The HU's strategic intl'zation report (pending) 				
May 4	<p>Themes: The Historical Expansion of Higher Education; an Internationalization Model; Massification</p> <p><u>Seminar-Workshop Activity:</u></p> <ol style="list-style-type: none"> Discuss readings, and HU intlz info & introduce Hudzig & Stohl for next week Student Reading Reflection Paper presentations Today must tell me which country you will profile; check progress generally Work on intlzation plan (outline, questions, direction, filling in sections based on weekly themes) News stories and/or a video <p><u>To read, discuss next week:</u></p> <ul style="list-style-type: none"> • Knight, Ch 2 'An Internationalization Model' pp. 19-37 (TEXT 1) • Altbach's 'Logic of Mass HE', pp 1-20 (pdf) • Hudzik & Stohl's 'Modeling Assessment' in <i>Measuring Success</i>, pp. 9-22 (TEXT 7) • News pieces: 'Educators consider who benefits' 3 pp (pdf); 'Insuring international quality' 4 pp (pdf) 	<p>11:00 Clark Parsons, The Berlin School of Creative Leadership. A discussion of the development, challenges and future plans of this private HEI.</p>	Muschalek		
May 11	<p>Internationalization of German Universities & the Humboldt University. Preparing to write your own internationalization proposal to the HU</p> <p><u>Seminar-Workshop Activity:</u></p> <ol style="list-style-type: none"> Discuss readings, esp go over Hudzig & Stohl, again logic model 	<p>12:30-14:00 Dr. Dietmar Buchmann, HU ORBIS-Erasmus. A discussion of the</p>	Wolter; Choe		

	<p>b) Student Reading Reflection Paper presentations c) Discuss progress on Country Profile assignment d) Group work on intization plan using an Exercise: Outline 'strategies' of HU , FU and other German universities using HU's Rechenschaftsbericht, DAAD's Vermerk, FU's website, Grieshop article, Hahn chapter e) News story and/or video</p> <p><u>To read, discuss next week:</u></p> <ul style="list-style-type: none"> • Teichler (in Streitwieser RCIE issue), 'International Student Mobility and the Bologna Process', pp. 32-49 (pdf) • Powell & Finger (pdf), 'The Bologna Model of Mobility in Europe: Spatial, Selective or Social? (under review) Pp. 1-20 • Country Profile: 'Edwards' 'Challenges and Opportunities in American Institutions', pp. 373-381 (pdf) • News pieces: 'End of Intl Office' 2 pp (pdf); 'Unis sollen intl werden' 2 pp (pdf) 	Humboldt University's past and present internationalization activity, with a focus on mobility (Erasmus).			
May 18	<p>Theme: Commercialization of International HE & GATS</p> <p><u>Seminar-Workshop Activity:</u></p> <p>a) Discuss last week's readings and country study (on America) b) Student Reading Reflection Paper presentations c) HU Intization Plan Exercise—group work d) Country Study assignment progress e) Video or news stories</p> <p><u>To read, discuss next week:</u></p> <ul style="list-style-type: none"> • Portnoi, Rust & Bagley, ch 1 'Mapping the Terrain', pp. 1-14; ch 2 'HE Responds to Global Economic Dynamics', pp. 15-28 (TEXT 4) • Knight's ch 9 'HE in a Trade Environment: GATS' pp. 149-169 (TEXT 1)—skim this reading at least briefly • Country Profile: Botha's 'Compatibility Between Intl'zing and Africanizing HE in South Africa' pp. 200-213 (pdf) • News pieces: 'Brain Gain Drain' 3 pp (pdf); 'Branch campuses' 3 pp (pdf); 'International educators debate' 3 pp (pdf) 	12:00 Dr. Justin Powell and Claudia Finger, Wissenschaftszentrum Berlin: Discussion of Bologna and Mobility; questions and discussion.	Bastian; Kohrt; Meixner		
May 25	<p>Theme: International Competition in HE</p>	11:00 Dr. Thomas	Biletin; Bastian	Wolter (Sweden);	

	<p><u>Seminar-Workshop Activity:</u></p> <p>a) Discuss last week's readings and country study (on South Africa)</p> <p>b) Student Reading Reflection Paper presentations</p> <p>c) BEGIN TODAY: Student Country Study Presentations</p> <p>d) More group work on HU Intl'zation plan exercise</p> <p>e) Country profile assignment progress</p> <p><u>To read, discuss next week:</u></p> <ul style="list-style-type: none"> • Portnoi, Rust & Bagley ch 3 'Global Comparisons & the University Knowledge Economy', pp. 29-42 and ch 4 'Accounting for Excellence', pp. 43-58 (TEXT 4) • Altbach, Reisberg and Rumbley's ch 3 'Access & Equity' pp. 37-50 (TEXT 2) • Grieshop's article on FU Internationalization 'Work in Progress' pp. 124-137 (pdf) • DAAD 'Die Internationale Hochschule' pp. 1-4 (pdf) • Country Profile: Hayhoe & Zah's 'Becoming World Class Universities: Chinese Universities Facing Globalization and Internationalization', pp. 87-92 (pdf) • News pieces: 'What are intl dual?' 3 pp (pdf); 'Intl recruiting agents' 4 pp (pdf) 	<p>Norgaard, ECLA-Bard.</p> <p>Presentation on an international collaboration: The European College of Liberal Arts, Berlin & Bard College; questions and discussion.</p>		<p>Meixner (USA)</p>	
<p>June 1</p>	<p>Theme: Access & Equity</p> <p><u>Seminar-Workshop Activity:</u></p> <p>a) Discuss last week's readings and country study (on China)</p> <p>b) Student Reading Reflection Paper presentations</p> <p>c) Make intlization posters (?)</p> <p>d) Student Country Study Presentations</p> <p>e) Intlization plan work, next sections, progress & questions</p> <p>f) News pieces or video</p> <p><u>To read, discuss next week:</u></p> <ul style="list-style-type: none"> • Beelen & Leasks' Internationalization at home, pp. 1-24 (pdf) • Deardorff's 'Identification and Assessment', pp. 241-266 (pdf) • Country Profile: Tsuneyoshi's 'Intlization Strategies in Japan' pp. 65-86 (pdf) 	<p>9:30 Dr. Herbert Grieshop, Managing Director, Center for International Cooperation, Freie Universitaet Berlin. Presentation on the FU's intl'zation strategy.</p> <p>12:30 Daniel Zimmermann, DAAD: Presentation on</p>	<p>Urban; Wolter</p>	<p>X</p>	

		Germany's efforts to internationalize its HEI's.			
June 8	<p>Theme: Internationalization at home (IaH) and Intercultural Competencies</p> <p><u>Seminar-Workshop Activity:</u></p> <ol style="list-style-type: none"> Discuss last week's readings and country study (on Japan) Student Reading Reflection paper presentations Student Country Study Presentation(s) Intl'zation plan progress <p><u>To read, discuss next week:</u></p> <ul style="list-style-type: none"> Altbach, Reisberg & Rumbley's 'ch 6 'Private Higher Education and Privatization' pp. 75-83 (TEXT 2) Morey's 'Globalization and for-profit HE' pp. 131-150 (pdf) Country Profile: Williams and Evans' 'English university responses to g'zation, intl'zation & europ'zation' pp. 67-94 (TEXT 5) News pieces: 'Massively Open Online Courses' 4 pp (pdf) 	11:00-14:00 Dr. Jos Beelen, Amsterdam University of Applied Sciences, CAREM: Workshop on Internationalization at Home (IaH) and Intercultural Competence.	Kochseder; Meixner; Hertel	Billetin (England); Urban (Canada); Kohrt (Russia)	
June 15	<p>Theme: The Rise of For-profit and Private HEI's; Global HE Rankings</p> <p><u>Seminar-Workshop Activity:</u></p> <ol style="list-style-type: none"> Discussion of reading and country study (on England) Student Reading Reflection Paper presentations Student Country Study Presentation(s) Intlzation Plan progress (should be nearing completion now) <p>NOTE: Today please give me your filled out Anmeldung zur Klausur</p> <p><u>To read, discuss next week:</u></p> <ul style="list-style-type: none"> Tapper & Filippakou's 'World-class league tables', pp. 55-66 (pdf) Hazelkorn's 'Rankings & Battle for World-Class Excellence', pp. 55-76 (pdf) Marginson & van der Wende's 'To Rank' pp. 306-329 (pdf) Country Profile: Kirk and Napier's 'Global Competition, Local Implications: United Arab Emirates' pp. 115-126 (TEXT 4) News pieces: 'Chinese grad school apps' 2 pp (pdf); 'Shoppers in global market' 3 pp (pdf) 	12-13:45 Dr. Uli Schreiterer, Wissenschafts-zentrum Berlin: Presentation on a) the rise of private HE and b) higher education rankings.	Kohrt; Muschalek	Kochseder (Kenya); Hertel (Brazil)	

<p>June 22</p>	<p>Theme: Study abroad and mobility & Mobility in Europe: A study of Erasmus and Citizenship Identity</p> <p><u>Seminar-Workshop Activity:</u></p> <ul style="list-style-type: none"> • Student Reading Reflection Paper presentations • Discuss last week's readings and country profile (on UAE) • Student Country Study Presentation(s) • Share your proposals for intl'zing the HU (Poster session?) • News stories and/or a video <p><u>To read, discuss next week:</u></p> <ul style="list-style-type: none"> • Knight's 'Borderless, Offshore, Transnational, and Crossborder Education: Are they different?' ch 5, pp. 81-96 (TEXT 1) • Teichler's 'Student Mobility in Germany' pp. 1-5 (pdf) • Sigalas' 'Cross-border Mobility and Identity' pp. 241-265 (pdf) • Streitwieser & van Winkle, draft paper (TBD) • Regional profile: on 'Europe' pp 67-68 and 'Germany' pp 79-83 (TEXT 6) • News pieces: 'Lebanon study abroad' 3 pp (pdf); 'World as classroom' 3 pp (pdf) 	<p>12-13:30 Zachary van Winkle, HU Zentrum fuer Sozialforschung: Presentation on a study of Erasmus student identity during study abroad in Germany (w/ Streitwieser).</p>	<p>Biletin; Hertel</p>	<p>Bastian (S. Africa); Muschalek (Colombia)</p>	
<p>June 29</p>	<p>Theme: Branch Campuses and Borderless, Offshore, Transnational and Crossborder Education</p> <p><u>Seminar-Workshop Activity:</u></p> <ol style="list-style-type: none"> a) Student Reading Reflection Paper presentation b) Discuss last week's readings and country profile (on study abroad in Europe and Germany) c) Student Country Study Presentation(s) d) Share your proposals or intl'zing the HU <p><u>To read, discuss next week:</u></p> <ul style="list-style-type: none"> • Altbach's 'Future for branch campuses?' pp 1-9 (pdf) • Wilkinson & Balakrishnan's 'Intl Branch Campuses' pp. 1-6 (pdf) • Altbach, Reisberg & Rumbley's 'Quality Assurance, Accountability, and Qualification Frameworks' ch 4, pp.51-64 (TEXT 2) • Country Profile: Gertel & Jacobo's 'Quality-oriented Management of HE in Argentina' pp. 73-86 (TEXT 4) 	<p>11-12 via Skype: Prof Hans de Wit, Amsterdam University of Applied Sciences, CAREM, on the topic of rethinking rationales for internationalization</p>		<p>Choe (S.Korea)</p>	<p>X</p>

	<ul style="list-style-type: none"> News pieces: 'Money and intlization' 2 pp (pdf); 'Sham university' 2 pp (pdf); 'Stemming brain drain' 2 pp (pdf); 'Yale in Singapore' (pdf) 4 pp 				
July 6	<p>Theme: Quality Assurance and Accountability in Intl HE</p> <p><u>Seminar-Workshop Activity:</u></p> <ol style="list-style-type: none"> Student Reading Reflection Paper presentation Discuss last week's readings and country profile (on Argentina) Student Country Study Presentation(s) — last ones Students share their Intlization Plans for the HUB <u>Homework:</u> Review your notes for next week's examination preparation session <p><u>To read, discuss next week (helpful for examination preparation):</u></p> <ul style="list-style-type: none"> Altbach, Reisberg & Rumbley's Future Trends, ch 13, pp. 155-161 (TEXT 2) Luijten-Lub, Huisman & van der Wende's 'Conclusions, reflections and recommendations' pp. 235-240 (TEXT 5) News pieces: 'Embracing English' 3 pp (pdf); 'Ensur Intl Quality' 4 pp (pdf) 	11:00-12:30 Uwe Brandenburg, CHE Consult GmbH. Presenting CHE, discussing problems and solutions in intl'zation of HE, and profiling three research studies.	X	X	X
July 13	<p>Examination preparation session</p> <p><u>Seminar-Workshop Activity:</u></p> <ul style="list-style-type: none"> Review of course material in preparation for final examination next week; maybe practice questions, essay topics ALL Proposals to Internationalize the HU are due to me today. 		X		
July 20	FINAL EXAMINATION, in-class				
	Instructor turns in all grades ASAP after July 20th				

Course Expectations, Assignments & Grading:

Course Expectations

Students in the seminar are expected to fully complete each week's readings and to come to class prepared to actively discuss the texts in detail and complete and turn in all written assignments and presentations on time. To monitor this, during the course of the seminar each student will 1) write two (2) short 'reflection papers' of 2 pp each sent to the instructor ahead of time and handed out to classmates for peer review; 2) independently research and present in class a study of a country or region's higher education internationalization efforts (on which you will be asked a specific question on the final examination); and 3) prepare as part of a small work group team an internationalization plan

for the Humboldt University (to be reviewed by senior HU administrators). While your final course grade will be based solely on your performance on the in-class examination on **Friday, July 20th** (TBD), the 3 assignments throughout the semester have been structured to prepare you for the final examination, such that all questions will draw directly on your completion of the readings and all assignment work you undertake during the course of the semester. In this way, your thorough completion of all readings and assignments should ease your anxiety leading up to the final examination and practically ensure that you perform successfully on it.

Assignments

a) Reading Reflection Papers

For these papers (2 pp each), each student **twice during the semester** (depending on enrollment) will provide a brief summary of a reading, reflect on the arguments put forth in the paper, and end with a list of questions for in-class discussion. Reflection papers are due to the instructor each Thursday before Friday's class. The week's presenter(s) is also responsible for bringing sufficient numbers of copies for peer review. The purpose of the papers is to provide you with an opportunity to demonstrate a thorough reading of several key texts and to give the instructor a means of providing a 'formative' assessment' to you of your engagement with and understanding of the material. The reflection papers must include a detailed summary of the statement the author is making in the paper, your critical view of the author's argument(s) and where and why you agree or disagree, and a list of discussion questions for the class generated by the paper and how they relate to the wider issues and themes we cover in this course. Completing reflection papers will help you and your classmates become intimately familiar with the readings that you will need to know for the final examination and help everyone engage in lively discussions led by your insightful questions and observations. *Further detail on the specific expectations for this assignment will be discussed during seminar meetings.*

b) A Country Study

The intention of this course is to provide you with a general overview of the internationalization of higher education as it is taking place in various regions of the world today and also to allow you to become expert on one context where you may have a personal interest or an intellectual curiosity. To that end, each of you will research, write up in handout form (bullet points), and present a study of one country's internationalization efforts in light of the themes we cover in this course. To do this you should make use of the extensive list of readings provided on the Moodle site as well as supplemental academic research material you locate independently. The country study must provide a brief overview of the country's higher education landscape, a summary of its main internationalization efforts (or that of the region if necessary) in light of the weekly themes we cover in this course, and a detailed discussion of the risks, benefits, opportunities and challenges the country's HE system faces. Your presentation, offered **at a date you choose during the course of the semester**, must be in the form of a Powerpoint and also include a handout for your peers (2-3 pp). One question on the final examination will require you to write about your particular country, thus completing this assignment factors critically into your ability to perform well on part of the final examination. Helpful sources for this assignment: Course readings; List of 'Helpful Links'; Altbach's CIHE website; Knight's syllabus; Portnoi, Rust & Bagley's book; ACA book On Cooperation and Competition II; Prof. Ulrich Schreiterer's syllabus available online, etc. *Further detail on the specific expectations for this assignment will be discussed during seminar meetings.*

c) A Proposal to the Humboldt Universitaet for Internationalization (to be anonymously passed on to an upper-level administrator after this course is over. This assignment is a group project that you will undertake throughout the length of the seminar and 'workshop' each week in

collaboration with your peers. Students will share their proposals with one another informally in class on **June 29th and July 6th**. This assignment is your opportunity to have some fun with the course material by using what you have learned in our study of the main themes and the literature on the internationalization of higher education globally, and 'turn the tables' to advise your home university on what you feel it should be doing to have a more internationalized profile. In arrangement with a faculty member, your essays (made anonymous) will be passed on to a higher-level administrator at the HU afterwards who will value your input and may even choose to take up some of your suggestions in the future. Example internationalization plans and a logic model, as well as several helpful instructional readings, will be covered in the seminar ahead of time. Note: Model proposals we study are only to be used as *examples* rather than to dictate the exact nature and content of your own proposal. Suggested length 2-3 pp, bullet points are fine. The purpose of this assignment is to enable you to synthesize in a succinct and contextually targeted manner many of the themes we address in this course and, in this way, to prepare you for the variety of essay questions likely to appear on the final examination. *Further detail on the specific expectations for this assignment will be discussed during seminar meetings.*

A Note on Plagiarism

If you use someone else's work, you must cite it. If you do not cite your source(s), you are engaging in plagiarism. Information on how and when to appropriately cite is available in numerous style guides you can get either through the Humboldt University Library Reference Department or through numerous reliable academic sources online. If you have any questions about how to properly cite work, please do not hesitate to ask the professor anytime. Generally, it is my strong advice to you that you over- rather than under-cite; if you do so you will likely stay out of trouble.

Grading

Final Examination/Klausur:

The final examination in this course **on Friday, July 20th at 8:00 am** will give you the opportunity to demonstrate your understanding of the themes we will have read about and discussed each week and to tie those into concrete examples from countries and regions we have analyzed, including the country you will have individually researched and presented. While your grade in this course will necessarily be based on your performance on the final examination alone, if you complete all assignments fully you will be well prepared for the examination. The purpose of having you complete assignments a) through c) during the semester is to help you learn the material gradually but thoroughly and in that way to lessen any anxiety you might otherwise feel as the final examination approaches. The final examination will likely consist of several short and long essay questions, among which you will have some choice of topic and focus. We will also have examination preparation session the week before the final examination is administered.